



October 27, 2017
Bond-BBT MBA Program

Bond-BBT MBA to launch new all English pathway

Business Breakthrough, Inc. (BBT) is very pleased to announce that the Bond-BBT MBA Global Leadership Program will launch an innovative all-English MBA program from January 2018. The new program will be offered in partnership with Bond Business School at Bond University in Gold Coast, Australia.

This unique program has been delivered over almost two decades, and is designed for business and/or aspiring leaders who would like to acquire long term foundation in decision making, entrepreneurship, innovation, and evidence-based strategy formulation, so as to lead an ever-changing global economy. The program has been accredited by globally recognized accreditation bodies such as AACSB and EQUIS. It provides unique opportunities for busy executives to acquire an MBA degree via high quality e-learning platform with its critical focus on cross cultural experiences and networking through strong and immersive study tours – a critical platform for building globally based business skills.

Now Bond Business School and BBT expand the continuum of the program by allowing students to study all subjects in English, should they wish rather than some in Japanese as in the past. Students from all around the world with an interest in the links between Asian and global markets now have an opportunity to study in the program and to develop their networks and share experiences with current students and the 1000+ alumni of the program.

For further information please contact Carrie Kyo (Meng Jiang), PR & Student Recruitment: mba@bbt757.com

Bond-BBT MBA Global Leadership Program:

<https://bond.edu.au/program/bond-university-bbt-global-leadership-mba>



About Bond University and Bond Business School

As Australia's first private non-profit university, Bond University seeks to be recognised internationally as a leading independent university, imbued with a spirit to innovate, a commitment to influence and a dedication to inspire tomorrow's professionals who share a personalised and transformational student experience. Bond Business School offers a boutique, high quality personalised learning experience where world-class academics know students by name, not by number. Drawing on its deep engagement with the business community, Bond Business School aims to synergise business education and business practice, breaking down barriers between the classroom and the boardroom. Its distinctive focus on quantitative skills, global business acumen and entrepreneurial flair produces exceptional graduate outcomes for every student and positions Bond Business School among the leading business schools in the world. <https://bond.edu.au/>

AACSB Accreditation

Bond Business School is accredited by The Association to Advance Collegiate Schools of Business (AACSB). Established in 1916, the independent organization represents the highest standard of achievement for business schools worldwide. Accredited schools have the highest quality faculty, relevant and challenging curriculum, and superior career opportunities, which produce highly skilled graduates who are more desirable to employers. Less than 5% of the world's 13,000 business programs have earned AACSB accreditation.

EQUIS Accreditation

Bond Business School is accredited by the European Foundation for Management Development's (EFMD) European Quality Improvement System (EQUIS). Created in 1997, the independent organisation assesses institutions as a whole, including programs, research and community outreach. EQUIS looks for a balance between high academic quality and the professional relevance provided by close interaction with the corporate world. Less than 2% of the world's 13,000 business programs have earned EQUIS accreditation.

About Business Breakthrough (BBT)

BBT was established in 1998 by Kenichi Ohmae, a world-renowned management consultant, with the mission of developing globally competitive business professionals. BBT engages in the provision of individual/corporate management education programs primarily through Internet. BOND-BBT MBA is especially unique because it is the first online MBA in Japan and offers quality learning experience combined with innovative delivery in partnership with Bond University in Australia.

[http://www.bbt757.com/bond/pdf/BBT Campany Profile.pdf](http://www.bbt757.com/bond/pdf/BBT_Campany_Profile.pdf)

【Contact Information for Media】

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