



FOR IMMEDIATE RELEASE

Toastmasters International Japan (District 76)
Business Breakthrough Inc.

July 26th, 2018

Toastmasters Club to be Established by Graduates of BBT Graduate School and Bond University MBA Program, etc.

BBT Graduate School (Kenichi Ohmae Graduate School of Business) (President: Kenichi Ohmae; hereinafter, “BBT Graduate School”), which is managed by Business Breakthrough Inc. (Location: Chiyoda-ku, Tokyo; Representative Director: Iwao Shibata; hereinafter, “BBT”), and Bond-BBT Global Leadership MBA Program (Supervised by: Kenichi Ohmae; hereinafter, “Bond-BBT MBA”), which is managed under the partnership of Bond University Business School (Location: Queensland, Australia), have agreed to establish BBT-Bond Toastmasters Club as a forum where members, primarily consisting of graduates of these programs, can get together and continue their output in English.

The programs of both BBT Graduate School and Bond-BBT MBA have focused on subjects such as English negotiation skills and presentations to achieve results in the global environment. BBT-Bond Toastmasters Club will provide systems and a community for practicing the spirit of the foundation of BBT Graduate School, that is, “Based on intellectual creation, hold an international perspective and pioneering spirit, cultivate personalities to work as pioneering leaders and contribute to global society” and to provide a forum for further learning in order to become a global leader.

BBT Graduate School was launched as the first professional graduate school for management based on the remote education system in Japan, and has so far produced 1,161 graduates in total. BBT Graduate School advocates the slogan, “Obtain an MBA with the most advanced education in a smarter and more practical way,” and aims to foster businesspeople who can win through the capitalist economy.

Meanwhile, Bond-BBT MBA, which was launched in 2001, has also produced 1,161 graduates in total. Its curriculum is characterized by the fact that students can learn about the commonalities and differences between actual management at Japanese companies and that at global companies from the BBT lecturers, many of whom are businesspeople, on the basis of the global standard management theory taught by Bond University lecturers in Australia. Depending on the directions and needs of the career being pursued by each student, either “Japanese-English Hybrid” or “100% English” can be selected for their learning, and the door is also wide open to those other than Japanese.

Toastmasters is an international nonprofit organization where people learn public speech and leadership. Its clubs, each of which consists of 20 to 30 members, exist all over the world. There are now 16,200 clubs in 141 countries around the world, and around 350,000 members are involved in the activities. In Japan, there are about 200 clubs in 35 prefectures with more than 4,000 members. Under the Toastmasters' global motto, "Toastmasters: Where Leaders Are Made," the programs have been provided in regional communities, companies, universities, etc. nationwide.

The first trial meeting will be held on Friday, August 10. Participation is free, and is open also to those who have no connection to BBT Graduate School. Please see below for details.

[Details]

Time & Date: 7 pm to 9 pm, Friday, August 10

Venue: BBT Kojimachi Office (2F Kojimachi Square, 3, Nibancho, Chiyoda-ku, Tokyo)

Application: <http://ptix.at/2AyCjq>

[About BBT]

BBT was established in 1998 as an educational company by Kenichi Ohmae, a world renowned management consultant. Since it opened, BBT has continued to offer high quality educational programmes via remote delivery through various media. BBT provides a lot of educational programming: a university, a graduate school of business, an entrepreneur training program, educational TV programs, and more. BBT has participated in the management of Aoba-Japan International School (※) since 2013, and it aims to construct an educational platform which can support lifetime empowerment BBT aims to provide proactive education that makes full use of its own in-house IT technology platform. There are around 10,000 currently registered members, and the cumulative total number of people it has produced has exceeded 50,000. <http://www.bbt757.com/>

(※) About Aoba-Japan International School(A-JIS):

A-JIS is an international school operated by Aoba International Educational Systems (Aoba) (Head Office: Tokyo, Nerima-ku), which became a subsidiary of Business Breakthrough Inc. (BBT) (Location: Tokyo, Chiyoda-ku, President: Kenichi Ohmae) in October 2013. Founded in 1976 in Aobadai, Meguro-ku, Aoba-Japan International School is a pre-Kindergarten to Grade 12, co-ed, secular school open to all nationalities and religions. Except for Japanese language classes, all classes are conducted in English. A- JIS has a strong and effective English language support program that prepares students for the International Baccalaureate program. From pre-Kindergarten to Grade 12, the school provides a curriculum that follows international standards, and graduates can obtain the credentials they require to apply to universities worldwide. A-JIS is accredited through the Council of International Schools (CIS) and the New England Association of Schools and Colleges (NEASC). A-JIS is also authorized as an IB World School for all ages (DP and MYP and PYP). <http://www.aobajapan.jp/>

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